

Heritage Oak Winery

2009 Art Fair Information and Vendor Enrollment Form

Heritage Oak Winery invites local artists and craftsmen to show their wares at this inaugural event in June.

Event Overview

- Date of Event: June 20 (Father's Day Weekend)
- Hours: Open to public 11 AM to 5 PM
- Vendor Setup: 9 to 10:30 AM
- Location: Heritage Oak Winery, 6 miles east of Lodi, at 10112 E. Woodbridge Road, Acampo, CA 95220
- Participating vendor limitation: 20 vendors
- Music: To begin at 3 PM
- Food and wine: Available for purchase after 11 AM
- Admission charge to public: None
- Entry fee for vendors: None

Event Details

Nature of Event: This small art fair will present approximately 20 artist/vendors who work across a broad spectrum of mediums: painting, ceramics, woodworking, and jewelry, just to name a few. Each vendor must be the creator of the pieces that are for sale. As this is the type of event where children may be present, no sexually explicit creations may be displayed.

Site assignment: A maximum of twenty sites are available. Sites will be assigned in the order of enrollment. Vendors registering early will be assigned places around the patio in front of the winery. After those sites are filled, other registrants will be assigned locations in back of the winery.

Vendor responsibilities: Each vendor will need to bring their own table and canopy. (Canopies are required from uniformity and will be needed as some sites will be in the sun.) Vendors are responsible for completing their own transactions and paying all applicable sales taxes. Vendors are discouraged from drinking alcohol during the hours the fair is open.

Setup and parking: Vendors should plan to arrive early to insure that set up is complete by 10:30. Vendor parking will be provided behind the buildings to allow public parking in the parking lot. Apart from the set up, no parking will be allowed in the booth area.

Participation and sales: There is no charge to vendors or the public for participation in this event. All revenue generated from sales at each vendor's table will be kept by the vendor.

Sustenance and entertainment: Food and drinks will be available in the covered area behind the winery. A concert will begin at 3 PM in the same location. Vendors may purchase food or bring their own.

Advertising: Heritage Oak Winery will pay for advertising in the Lodi News Sentinel and send all local newspapers press releases regarding this free public event. The winery will also send out email announcements to the winery's wine club and email list. Each vendor will be mailed a promotional packet including 10 posters and a copy of the press release for distribution.

Electricity: No power will be available. Vendors should plan accordingly.

Heritage Oak Art Fair Enrollment Form

This space for winery use.	
Received _____	Site No. _____
Booth name _____	

Please provide the requested information below. Mail completed form to: Heritage Oak Winery, PO Box 296, Victor, CA 95253. The form may also be sent by Fax to 209 369-4938

Name: _____

Trade Name: _____

Mailing address: _____

Telephone: _____ Email: _____

Description and prices of items to be displayed for sale: _____

Signature: _____